

## **IMPLEMENTATION OF KHADI PROGRAMME UNDER PMEGP SCHEME MODEL DPR "PRODUCTION OF KHADI CLOTH AND GARMENT"**

### **1.1. PREAMBLE**

The overall objective of the Commission is to provide employment opportunities to individuals /artisans /entrepreneurs/spinners / weavers with remunerative wages through Khadi & V.I. activities.

Khadi, the fabric of freedom, has been a source of livelihood to a large number of spinners, weavers and other artisans spread across the country living in the rural as well as urban areas. The cloth bears the blessings of Gandhiji and now considered by renowned fashion designers as fabric of present and also of future.

In order to extend requisite fillip and to help the sector to emerge as most potent employment provider KVIC has decided to involve young entrepreneurs as well as artisans in self- help mode.

Looking to the low cost technology, the khadi activities can easily be undertaken in the remote area particularly off grid areas by individual entrepreneurs. A simple training of couple of weeks will empower the beneficiary to start his /her enterprise.

### **1.2. IMPLEMENTING ENTITIES**

Implementation of khadi activities is opened up to the following entities availing the benefit under PMEGP scheme.

- i) Individual entrepreneurs and
- ii) Self Help Groups of artisans

### **1.3. IMPLEMENTATION PLAN**

- (i) The implementing entity has to produce khadi and khadi products as per the definition prescribed in the KVIC Act.
- (ii) They have to obtain only Khadi Mark as prescribed by KVIC.
- (iii) The beneficiaries have to ensure payment of minimum wages as Prescribed by the relevant authorities to the artisans.
- (iv) The beneficiaries will market its products at competitive prices.
- (v) In addition to trading Khadi and to Khadi products produced by PMEGP units, it may transact in sourcing and or trading Khadi with other entities having Khadi Mark certificate issued by KVIC.

